

# GUARDIAN GENERAL'S CREATIVITY CARAVAN **PAY IT FORWARD** CHALLENGE

## FOREWORD

Last October, Oprah surprised her audience members with \$1,000 debit cards in a "**Pay It Forward**" challenge.

She instructed them to spend the money on the charity of their choice. "You're going to open your hearts, you're going to be really creative, and you're going to spend it all at once on one stranger or spend a dollar on every person," she said. "Imagine the love and kindness you can spread with \$1,000."

For 2007 Creativity Caravan (Dress-Down Day) will take-on a **Pay It Forward** challenge! This will be our theme for the year and our initiatives will be centered on this concept.

## GG'S PAY IT FORWARD CHALLENGE

Our **Pay It Forward** challenge will be scoped under two distinct headings:

- Creativity Caravan's Funded Charitable Challenge
- Individual or TEAM Good Deed Challenge

## CREATIVITY CARAVAN'S FUNDED CHARITABLE CHALLENGE

Creativity Caravan (that's every employee who makes a monthly financial contribution to dress-down on a Friday) will give \$35,000 towards this initiative and the monies will be allocated to the following TEAMS as follows:

Keate Street – Ground Floor	\$7,000
Keate Street – 1 <sup>st</sup> Floor	\$7,000
Keate Street – 2 <sup>nd</sup> Floor	\$7,000
San Fernando Office	\$7,000
Chancery Lane Office	\$7,000

Each team, like "Oprah's" concept, is free to select a charity or charities of their choice to spend the money on. Monies are to be spent on **charity ONLY**.

**Getting Started:** Each team should get together, elect a couple of leaders, decide how you will collect ideas from your team members, decide how you will make your final selection(s), decide when you will carryout the charitable deed(s), and how you will report back on the team's effort.

**Reporting Charitable Challenge:** Each team is required to report on their charitable effort(s). The report must contain details of the cause with specific details on what was done. If you choose you can support your report with photos or video footage. Special recognition for exceptional reports will be awarded.

**Duration of Challenge:** This challenge runs for 6 months, from March 7<sup>th</sup> to August 31<sup>st</sup> and final report must be submitted by September 7<sup>th</sup>.

**Funding:** Each team can access their allocated funds by giving a 5-day advance notice to Ranuca Hamlet.

### **INDIVIDUAL OR TEAM GOOD DEED CHALLENGE**

Similar to our funded challenge, GG employees are further challenged to perform a **Good Deed** or two; this **Good Deed** can take any form, and may be of a financial nature or non-financial, for example, extending your service to assist someone, volunteering at a home, and so on.

You may choose to carryout this challenge as an individual or decide that getting together with a few of your colleagues works better for you; the choice is yours.

**Reporting:** You are NOT required to report on this effort; but we would love to hear what our GG colleagues are doing. It would be wonderful at the end of this challenge to know the number of **Good Deeds** performed.

**Duration of Challenge:** Again this challenge runs for 6 months, from March 7<sup>th</sup> to August 31<sup>st</sup>.

All the best TEAM GG as we take on this challenge to **Pay It Forward!**

